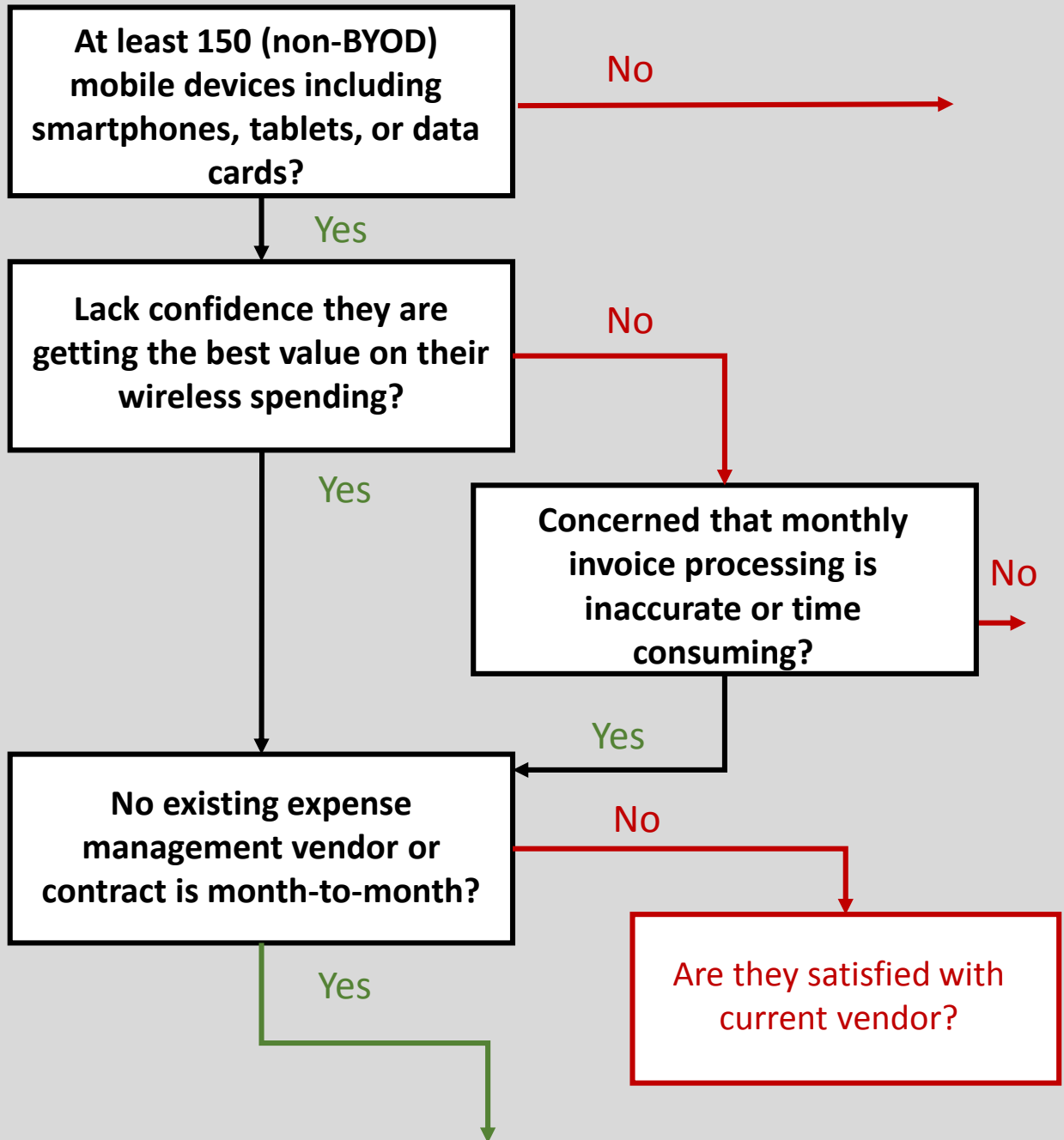


First Steps: MobilSentry™ Prospect Qualification



Identify addressable pain points:

- Potential savings opportunities (Instant Calculator)
- Telco management staffing bandwidth challenges
- Data use increases and concerns over wasted time/money
- Needs for more enforceable use policies
- Manual processing challenges to validate, pay and allocate charges
- Opportunities to automate provisioning