



MobilSense News  
For Immediate Release

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## Wireless Self-Audit, No-Cost Beta

**AGOURA HILLS, CA (SEPTEMBER 21, 2017)** - MobilSense Technologies, Inc. is making free beta version licenses available to a select number of mid-size companies in preparation for their upcoming launch of the industry's first full, self-service wireless audit solution, MobilSentryDIY™. Targeted at companies attempting to manage their wireless cost with in-house staff, MobilSentryDIY™ provides a low-cost, easy-to-use automation package not previously available to the market. This no contract, pay as you go solution incorporates sophisticated enterprise-class analytics and optimization permitting companies to assess their opportunity for savings prior to considering a vendor financial commitment.

MobilSense's wireless self-service audit capability enables telecom administrators to upload their mobile carrier PDF invoices to MobilSentryDIY™ then benefit from the sophisticated analytics of a cloud-based solution which performs a comprehensive analysis of existing cost and usage to identify missed savings opportunities. Since there are two key areas where companies consistently overspend, the audit process focuses on both 1) rate plan and pool sizing as well as 2) uncontrolled data usage growth from unmonitored employees.

During the Beta phase of this product launch, participating companies will benefit from all the identified savings at no charge for a period of three months in return for feedback on the workflow and interface of the upcoming product. According to CEO Dave Stevens, "Our culture at MobilSense is built on a recognition that the strongest products are created in partnership with our customers. This approach has resulted in a suite of products that feels, to each customer, as though it was customized to their unique requirements. We are seeking that same type of collaboration with the mid-size market which represents a new emphasis for us."



Mid-size companies rely periodically on consultants using a contingency-style pricing model for an outside expert's assessment of their in-house wireless management effectiveness. The downside to this approach, while low-risk, is the fee is based on a percent of savings identified which ends up being one of the most expensive ways to control wireless costs. With MobilSentryDIY™, companies can effectively have the experience of a cloud-based, virtual wireless consultant that does the analysis and quantifies the savings before any commitment is made, and at a cost which is a fraction of current managed mobility services.

### **About MobilSense Technologies, Inc.**

MobilSense Technologies Inc, based in Agoura Hills, CA was founded in 2001 to deliver a premier wireless management solution. Focused on serving the enterprise wireless management needs, MobilSense combines vision, technology and experience to deliver a fully automated solution. MobilSense believes in empowering the enterprise with technology based automation for repeatable business processes and bringing the best mix of automation and human processes to manage and control wireless assets.

Participation in this beta process will be selective and only offered to the first companies who meet the requirements. For additional information visit MobilSense <http://www.mobilsense.com> or call 888.870.4250.