



MobilSense News
For Immediate Release

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MobilSense Delivers Industry's First Self-Service Wireless Invoice Benchmarking Tool

Companies can now benchmark their invoices against similar companies using MobilScope™ for Free

Agoura Hills, May 7th, 2014 – Today MobilSense Technologies, Inc. is announcing the release of a Do-It-Yourself online benchmarking tool allowing companies to upload their wireless invoices for comparison against industry averages that mirror their specific device profile. This newest expansion to the MobilSense software suite is easy to use and only requires a few simple steps to view whether mobility costs are performing better or worse than industry averages while also learning of potential untapped savings opportunities. This is all available for free and is accomplished via an online, revolutionary Do-It-Yourself capability.

As MobilSense continues to explore ways to save their customers money on their mobile invoices and cost management processes, this DIY benchmarking tool, MobilScope™, extends the ability of viewing a comparative assessment of current wireless cost control efforts at no charge and through an simple self-service portal. Benefitting from this in-depth analysis requires minimum effort on the part of the user and is backed up by innovative benchmarking technology. Without engaging a third-party expert, MobilScope™ will compare wireless carrier invoices to other industry firms having similar wireless usage and device ratios including phones, smartphones, tablets and data cards. “There has been an unmet need for a painless way to assist companies in determining whether they are doing an adequate job of controlling wireless costs, particularly with small and mid-sized companies that have been attempting to manage this function entirely



in-house,” said Dave Stevens, CEO of MobilSense. “Now that capability exists and best of all it is self-service and free.”

In addition to a comparative benchmark, this service performs an in-depth cost savings analysis by evaluating potential savings that would accrue through the use of different pooling methods and feature optimization. These industry averages are customized for the individual user and getting started only requires the upload of three consecutive monthly carrier PDF invoices. Initially the benchmark tool supports AT&T, Sprint, and Verizon invoices. This is a completely secure process where data is never co-mingled with other companies nor shared with any third parties. One uploads their invoice, reviews the results and then their data is purged from the system upon completion. More information is available at www.mobilsense.com/diybenchmark.

About MobilSense Technologies, Inc.

MobilSense is an industry leading provider of wireless expense management (WEM) solutions. As an original WEM vendor, MobilSense continues to lead by providing software solutions that help customers understand and track their mobile expenses. Through cutting edge tools like MobilSentry™ and MobilScope™, they continue to help their clients save millions of dollars per year by avoiding unnecessary payments to their wireless carriers as well as automating business processes for cost allocation and service provisioning. For additional information visit MobilSense www.mobilsense.com or call 888-870-4250.

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