



MobilSense News  
For Immediate Release

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## **MobilSense Delivers Industry-Leading Analytics**

### **MobilSentry 12.5 Automates Bill Validation and Illuminates New Cost Containment Opportunities**

**Agoura Hills, September 10, 2012** – Today MobilSense Technologies, Inc. introduced two new powerful dashboards in bringing additional analytics to assist wireless administrators in managing costs with their monthly wireless invoices. With the introduction of the Bill Validation and Cost Containment dashboards, MobilSentry now combines automation, meta-data, and statistical algorithms in an easy-to-use interface to reveal more opportunities for wireless savings than ever before.

One of the more challenging tasks with wireless carriers is to uncover billing mistakes. While the mistakes may not represent large billing discrepancies, it is concerning to learn of billing errors particularly when they have persisted for months. The challenge with finding billing errors is it can represent a significant manual effort and can feel like wasted energy if it is not met with some results. MobilSentry uses automation and augmented data combined with the monthly invoice to flag and reveal billing errors including incorrect discounts, overcharged access and feature rates, missed credits as well as instances of terminated services that continue to bill after a termination order was submitted to the carrier. When we identify suspect instances of billing discrepancies, the totals are highlighted in our Bill Validation dashboard and with a simple click, the itemized cases can be reviewed, exported and sent to carriers for appropriate credits.



“The fleeting nature of invoice errors makes it difficult to justify a monthly resource investment to scrub invoices” describes Dave Stevens, CEO of MobilSense Technologies. “By modeling each client’s access rates, credits and discounts, we can let automation do what it does best and find the errors when they pop up.”

In addition to Bill Validation, MobilSense is also launching a new Cost Containment dashboard which provides a statistical view of the most costly users. By using mean invoice averages and standard deviation calculations we are able to highlight those users in any given month who fall outside a normal distribution of expected charges. For those users MobilSentry identifies their peak spending categories which can assist managers in following up with employees who consistently land on the list of top users.

With this release, MobilSense also introduces additional tools to monitor out of control end user conduct. Via the Cost Containment Dashboard, wireless administrators can quickly identify trends and users that represent statistically significant variances from the average. This makes it very easy to drill down on users with excessive patterns of usage that might need firmer policy boundaries to curb unneeded costs.

“Though they may not represent a large portion of an employee’s monthly bill, download charges are growing in frequency and can be particularly annoying to management when the name of the download service is identified,” Stevens added. “Some download fees find their way to the invoice as recurring monthly charges without the knowledge of the subscriber and can mount over the course of the year”.

MobilSentry 12.5 represents industry-leading analytics capabilities that will provide busy wireless administrators new opportunities on a monthly basis to bring down carrier invoices.



## **About MobilSense Technologies, Inc.**

MobilSense Technologies Inc, based in Agoura Hills, CA, was founded in 2001 to deliver a premier wireless management solution. Focused on serving wireless management needs, MobilSense combines vision, technology and experience to deliver a fully automated solution. MobilSense believes in empowering clients with technology-based automation for repeatable business processes and bringing the best mix of automation and human processes to manage and control wireless assets. The MobilSense solution delivers substantial company savings by managing four key wireless areas: Cost Management, Inventory Control, Policy Administration and Subscriber Support. For additional information visit MobilSense [www.mobilsense.com](http://www.mobilsense.com) or call 888-870-4250.

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