

# Worldwide Business with kathy ireland® Interviews MobilSense Technologies and Discusses their Affordable Mobile Expense Management Solution for Mid-Sized Businesses

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*Tune in to Fox Business Network as sponsored programming and Bloomberg International on Sunday, October 2, 2016. See market-by-market listings below.*

**Los Angeles, CA – September 27, 2016** — [MobilSense Technologies](#) CEO David Stevens, and Vice President of Sales and Marketing Doug Stevens are featured on the award-winning, global TV show, Worldwide Business with kathy ireland®. The segment's topic is a new cost-saving process for businesses struggling with managing their mobile devices.



MobilSense Technologies is a company that has created the industry's first do-it-yourself [mobile expense management solution](#) to serve mid-sized businesses. MobilSense saves their customers significant expenses by avoiding unneeded payment to their mobile carriers. Their system is simple, automated and provides their customers with a wide range of delivery methods. The company was founded in 2001 and is headquartered in Agoura Hills, California.

David Stevens explains the challenges companies face as they manage their mobile devices. He says, "Employees are anxious to get the latest and greatest technology, which is costly. Companies have to decide who gets what and when. What they end up with is a huge task of trying to identify where a device is at any given point in time. Layer on top of that the fact that the wireless carriers have very complex and hard-to-understand rate structures. That creates the perfect storm of companies overinvesting in their mobile administration and their wireless services."

Doug Stevens elaborates on this, saying how MobilSense Technologies is equipped to handle these issues. He explains, "We have built a decidedly automated platform that gives us the ability to present features to the customer based on their needs. Also, we have an architecture that allows us to deal with all of the changes that the carriers produce."

JL Haber, Vice President of Worldwide Business with kathy ireland®, is delighted to feature MobilSense Technologies. He says, "MobilSense's innovative mobile-centric DIY solution helps businesses get a handle on their mobile expenses and management. We can't wait to feature MobilSense Technologies on our show."

For more information about this affordable mobile expense management solution for mid-sized businesses, visit [MobilSense.com](#).

Tune in to see MobilSense Technologies on [Fox Business Network](#) as sponsored programming on October 2, 2016 at 5:30pm ET and [Bloomberg International](#) at 10:00am and 2:30pm HKT.

### **About Worldwide Business with kathy ireland®**

[Worldwide Business with kathy ireland®](#) is a weekly business television program featuring real-world insights from corporate executives all over the globe. It can be viewed on [Fox Business Network](#) as part of their sponsored programming lineup, as well as internationally to more than 50 countries on [Bloomberg International](#).

Visit [tvwwb.com](http://tvwwb.com) for detailed airing schedules—or check your local listings.

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