



MobilSense News
For Immediate Release

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MobilSense Rolls Out Expanded Reporting Suite

MobilSentry 5.0 Includes Expanded Pooling and PDA Reporting

Westlake Village, June 24, 2005 – MobilSense Technologies of Westlake Village announced today the immediate release of MobilSentry 5.0, which comes packed with a suite of new reports designed to identify additional wireless savings opportunities in monthly carrier invoices.

Responding to the dramatic growth in PDA devices which combine both voice and data, MobilSense offers new PDA reporting capabilities. Now administrators can quickly identify their inventory of data devices, viewing side-by-side data and voice usage and charges on any type of PDA device such as BlackBerry™, Treo™ or SmartPhones™. These new reports along with MobilSentry's sophisticated PDA rate optimization will ensure that you maintain the optimum voice and data feature and plan combinations for each device.

As pooling has become endorsed now by most carriers, MobilSentry's new Pool Utilization report allows an administrator to keep close tabs on pool resources versus utilization. From one view this report displays pertinent pool metrics so you know when your pool is running lean and at the other end of the spectrum avoid carrying a glut of minutes. The Pool Utilization report comprehends the impact of features such as Mobile-To-Mobile and Extended N/W so it reports only usage that counts towards pool plan minutes – saving lengthy manual calculations to determine accurate pool buffers.

“Solutions that merely address rate optimization are no longer adequate to meet the needs of larger corporations,” said Dave Stevens, MobilSense CEO. “This is a dynamic market and we will constantly see new device types and rate structures that require not only optimization but reporting sophistication that evolves with the changing landscape, giving users the best handle possible on controlling costs.”

MobilSentry 5.0 also includes a set of Missing and Unused Feature reports. These reports help administrators identify areas of further savings where a nominal fee for features can reduce pool usage or avoid expensive overage charges. They also help shed light on areas of waste where features have been unused for months and are no longer required.



A new area of hard to control expenses is download charges. MobilSentry now captures and reports on personal usage charges associated with games, screen savers, music, or ringtones. MobilSentry 5.0 is designed to help companies contain their wireless costs in a market where carriers are never at a loss for coming up with new convenient revenue generating offerings.

About MobilSense

MobilSense Technologies, Inc. is an innovator in bringing powerful cost savings tools to enterprises looking for management support for the growing wireless device marketplace. The company sells solutions directly to enterprises as well as through select partners who provide Total Telecom Expense and Finance Management offerings. The company is headquartered in Westlake Village, California. For more information, please visit www.mobilsense.com or Call 888.870.4250.

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