



MobilSense News
For Immediate Release

Contact

Bob Warne
MobilSense Technologies
Phone 818-540-4152
bobw@mobilsense.com

MobilSense Expands Automated WEM Cost Management Capabilities

MobilSentry 7.0 Includes Automated Invoice Validation and Proactive Usage Alert Notification

Agoura Hills, October 27, 2008 – MobilSense Technologies has unveiled the latest version of its groundbreaking wireless management software. MobilSentry 7.0 includes sophisticated bill validation routines, expanded usage alert functions and proactive "push" reporting capabilities.

With this latest release, MobilSentry automation now permits detailed scanning and alerting for carrier discount discrepancies, double feature charges, incorrect equipment charges and other invoice errors caused from data entry errors by carrier personnel.

“While most TEM providers offer bill validation services, only MobilSense is committed to pushing automation to every dimension of cost management. Invoice errors have long been a recognized source for savings, but when bill validation relies on manual steps the cost to uncover errors can often outstrip the savings,” said Dave Stevens, CEO of MobilSense Technologies. “Automated validation gives clients greater confidence in the accuracy of carrier invoices.”

MobilSentry 7.0 includes an expanding battery of fraud and billing error reports. "MobilSentry sets the standard for bill accuracy and carrier oversight," says Stevens. "Through a powerful yet intuitive interface MobilSentry is always on alert for monthly invoicing and user usage anomalies."

MobilSentry 7.0 also brings a powerful new Dashboard interface designed to encapsulate the most relevant wireless usage and cost information. The Dashboard



represents role-based views of cost and usage trends while also offering up to 20 different alert functions that inform line managers when their employees have exceeded defined usage or cost thresholds in a given month.

"With the ability to 'push' email reports to employees and managers, everyone can assist the company in overseeing the ever expanding cost of wireless solutions," explains Stevens. "Employees can easily drill down into their invoice details by clicking into the application from these email reports. Corporate employees often are unaware that their usage patterns may be causing the company unexpected expenses."

About MobilSense Technologies, Inc.

MobilSense Technologies Inc, based in Agoura Hills, CA, was founded in 2001 to deliver a premier wireless management solution. Focused on serving wireless management needs, MobilSense combines vision, technology and experience to deliver a fully automated solution. MobilSense believes in empowering clients with technology-based automation for repeatable business processes and bringing the best mix of automation and human processes to manage and control wireless assets. The MobilSense solution delivers substantial company savings by managing four key wireless areas: Cost Management, Inventory Control, Policy Administration and Subscriber Support. For additional information visit MobilSense www.mobilsense.com or call 888-870-4250.

###